

Associating with a nonprofit like PACC can improve a company's public image, demonstrating a commitment to social responsibility and community engagement.

trust

Employees often feel more proud and motivated working for a company that supports meaningful causes like PACC, leading to higher job satisfaction and retention rates.

What's more, Engaging in volunteer programs and joint projects with PACC can offer employees opportunities to develop new skills and experiences.



loyalty

what are you waiting for? let's partner!



clients

A partnership with PACC can provide corporations with access to new a customer base, including PACC supporters, volunteers, and beneficiaries.

PACC works to focus positive media attention on its partnerships, enhancing your corporation's visibility and public relations efforts.

www.pacc.org

gain a competitive advantage

enjoy

SUCCESS

A partnership with PA Connecting Communities (PACC) will **add to your business success** while also making progress for the disability community.

When surveyed, **both clients and employees** rank corporate social responsibility (CSR) as a **primary consideration when choosing a company** to work for or buy from.

PACC imagines a world where people with disabilities have equal access to all the rights, opportunities and benefits enjoyed by all other citizens; to include the support they need to live meaningful, productive, happy lives. The mission of PA Connecting Communities is to empower individuals with disabilities and provide opportunities to improve their quality of life. Our Guiding Principles include person-centered planning, individual choice, and access to full engagement in community life.

Partner with PACC to gain a competitive advantage in the marketplace.



sponsor PACC

broaden your reach

Demonstrating a commitment to the disability community can **differentiate your company from its competitors, attracting socially conscious consumers**



Collaborating with PACC helps your company fulfill its CSR objectives while supporting people with disabilities and contributing to social well-being.

Your corporation can **make a tangible difference** in the disability community, strengthen employee ties and foster goodwill among community members.

Partnership synergy encourages unique perspectives and expertise, leading to **innovative solutions** through collaborative efforts.

A partnership with PACC will add to your **business success** while also making progress for the disability community.

Select the PACC marketing partnership that meets your budget to help your company do good AND gain a competitive advantage!

top

10

benefits of nonprofit partnership

1. Enhanced Brand Image and Reputation
2. Increased Employee Engagement and Morale
3. Access to New Networks and Audiences
4. Meet Corporate Social Responsibility (CSR) Goals
5. Tax Benefits
6. Positive Public Relations and Media Coverage
7. Employee Skill Development
8. Community Impact and Relationship Building
9. Innovative Solutions and Collaboration
10. Competitive Advantage



Sponsor Benefits for PACC Business Partners

Save and change lives while supporting a cause you believe in! A cause marketing partnership with PACC provides a business advantage because consumers have come to expect brands to be in partnership with a nonprofit organization.

1. It drives sales! Partnering with PACC provides a direct connection to lifelong consumers of a variety of services.
2. Gain more customers! As noted above, many consumers will choose a brand that supports a cause when other factors are equal.
3. Charitable affiliation is a brand differentiator! PACC makes you stand out!
4. Cause marketing is known to increase customer loyalty and trust.

Sponsor Packages

\$20,000 Presenting All Sponsor

- *Presenting Sponsor of the annual Sparkle Dance.*
- *Presenting Dance Sponsor – Sole sponsor for one dinner and dance.*
- *Presenting Performing Arts Sponsor – Sole sponsor of the music, dance, or theater performance of your choice.*
- *Your employees will be engaged as volunteers at the events you sponsor.*
- *A company representative is invited to present welcome remarks at your sponsored events.*
- *Your company's logo will receive prominent placement on all event related marketing materials, to include but not limited to tickets, posters, flyers, invitations, programs, social media posts and at PACC.org.*
- *Corporate message and logo in each edition of the Yellow Book for one year, circulation 6,000.*

\$5,000 Dinner & Dance Sponsor

- *Presenting Sponsor of one (1) Dinner and Dance*
- *Your employees will be engaged as volunteers at your event.*
- *A company representative is invited to present welcome remarks at your sponsored event.*
- *Your company's logo will receive prominent placement on all marketing materials for your event, to include but not limited to tickets, posters, flyers, invitations, programs, social media posts and at PACC.org.*
- *Corporate logo in one edition of the Yellow Book, circulation 6,000.*

800 North Bell Avenue ■ Building 6 Suite 200 ■ Carnegie, PA 15106 ■ 412-621-6151

A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.



\$3,000 Theater Performance Sponsor

- *Presenting Sponsor of one (1) Theater Performance.*
- *Your employees will be engaged as volunteers at your event.*
- *A company representative is invited to present welcome remarks at your sponsored event.*
- *Your company's logo will receive prominent placement on all marketing materials for your event, to include but not limited to tickets, posters, flyers, invitations, programs, social media posts and at PACC.org.*
- *Corporate logo in one edition of the Yellow Book, circulation 6,000.*
- *Corporate logo with a link to your site on the Business Partner page at PACC's website.*

\$2,000 Chorus Performance Sponsor

- *Presenting Sponsor of one (1) Chorus Performance.*
- *Your employees will be engaged as volunteers at your event.*
- *A company representative is invited to present welcome remarks at your sponsored event.*
- *Your company's logo will receive prominent placement on all marketing materials for your event, to include but not limited to tickets, posters, flyers, invitations, programs, social media posts and at PACC.org.*
- *Corporate logo in one edition of the Yellow Book, circulation 6,000.*
- *Corporate logo with a link to your site on the Business Partner page at PACC's website.*

\$1,000 Workshop Sponsor

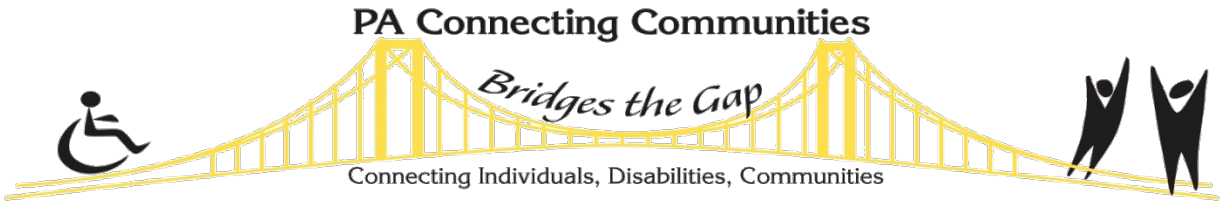
- *Presenting Sponsor of a life skills, craft making, cooking or similar workshop.*
- *Your employees will be engaged as volunteers at your event.*
- *A company representative is invited to present welcome remarks at your sponsored event.*
- *Your company's logo will receive prominent placement on all marketing materials for your event, to include but not limited to tickets, posters, flyers, invitations, programs, social media posts and at PACC.org.*
- *Corporate logo in one edition of the Yellow Book, circulation 6,000.*
- *Corporate logo with a link to your site on the Business Partner page at PACC's website.*

\$500 Friend

- *Provides general support for all events, programs and activities.*
- *Your company's name will be listed in one edition of the Yellow Book, circulation 6,000.*
- *Corporate logo with a link to your site on the Business Partner page at PACC's website.*

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YES! My company wants to support PACC and play a greater role in creating a more inclusive and supportive society for individuals with IDD and autism.

Company Name _____

Contact Name _____

Contact Phone _____ Email _____

Address _____

City _____ State _____ Zip _____

My company will sponsor the following opportunities:

- \$20,000 Presenting All Sponsor
- \$5,000 Dinner & Dance Sponsor
- \$3,000 Theater Performance Sponsor
- \$2,000 Chorus Performance Sponsor
- \$1,000 Workshop Sponsor
- \$500 Friend
- Our check payable to PA Connecting Communities or PACC is enclosed.
- Our partnership commitment was paid online at <https://givebutter.com/PACC-CSR>.
- Please invoice me using the contact information above.

Please mail this form with your check to Barbara Nicholas, Director of Grants & Fundraising at the address below. Alternatively, you can email your form to Barbara at bnicholas@pacc.org and pay online at <https://givebutter.com/PACC-CSR>.

Please email your corporate logo to Barbara at bnicholas@pacc.org. If you have any questions or would like additional information, please email or phone Barbara at 724-201-6971.

Thank you for accepting this partnership opportunity! We look forward to working together to create a brighter future for people with IDD and autism.

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